

PRIVACY POLICY

Last modified: February 12, 2020

INTRODUCTION

This privacy policy (this “**policy**”) describes the types of information that Henry Products Incorporated, a Washington corporation, doing business as Henrybuilt (“**Henrybuilt**,” “**us**,” or “**we**”) may collect from you or that you may provide to us and how we collect, use, maintain, protect, and disclose that information. This policy will apply when you visit www.henrybuilt.com or any other website that links to this policy (the “**Site**”).

This policy also applies to information we may collect via the Site and via email, text, or other electronic messages between you and us.

This policy does not apply to information collected when you communicate with us by any other means, including through other websites operated by us not linked to this policy, or a third party or information about you collected by a third party.

By accessing or using the Site, you agree to this policy. If you do not agree with this policy, then you should not access or use the Site. This policy may change from time to time. Your continued use of the Site after we make changes constitutes your acceptance of those changes.

INTERNATIONAL USERS

The Site is intended for U.S. and Canadian users only. If you are outside the United States or Canada, and you decide to access or use the Site and share your personal information with us, you are consenting to the transfer of your personal information from your current location to the offices and servers of our company and authorized third parties in the United States, and the processing and storage of it by us in the United States. We will process your personal information in accordance with this Privacy Policy.

INFORMATION WE MAY COLLECT ABOUT YOU

We may collect Personal Information and Non-Personal Information (each as defined below) from you when you use the Site:

- “**Personal Information**” is information that identifies you personally, which may include your name, mailing address, e-mail address, telephone number, or any other identifier by which you may be contacted online or offline.
- “**Non-Personal Information**” is information that does not identify you personally, such as your browser type, your internet connection, your IP address, the URL of the previous web site you visited, the equipment you use to access the Site, and details about how you use the Site.

This policy refers to Personal Information and Non-Personal Information collectively as “**Information.**”

HOW WE COLLECT YOUR INFORMATION

We may collect Information about you (1) when you provide it to us, and (2) automatically through the Site.

Information You Provide to Us

You may provide us with your Information, including when you:

- Visit the Site;
- Register or create an account on the Site;
- Fill out forms on the Site;
- Make a purchase through the Site;
- Contact us; or
- Submit a product review.

Information We Collect Automatically

When you access and use the Site, we may use automatic data collection technologies to automatically collect certain Information about you, including:

- Details of your visits to our Site, including traffic data, location data (based on IP address), logs, and other communication data and the resources that you access and use on the Site; or
- Information about your computer and internet connection, including your IP address, operating system, and browser type.

We and our service providers may use some of the following technologies to automatically collect Information about your activities on our Site.

Technology	How it Works
Cookies	Cookies are small files placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you refuse cookies you may be unable to access certain parts of our Site. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Site.
Flash Cookies	Flash Cookies (also called local stored objects) collect and store information about your preferences and navigation to, from, and on our Site.
Web beacons, clear pixels, or pixel tags	Web beacons are transparent image files used to monitor your journey around our Site and can help us understand how you interact with our Site.
Web server logs	Web server logs are a historical record of your activity in connection with your use of our Site. For example, a web server log may record the search term you used

	that directed you to our Site. It may also collect information about the browser you use when visiting our Site, and other metadata related to your device.
Geo-location technologies	Geo-location technologies, including your IP address, may allow us to determine your location.

We may also use these technologies to collect Information about your online activities over time and across third-party websites or other online services (behavioral tracking).

Do Not Track

“Do Not Track” is a privacy preference that you can set in your web browser. When you turn on the Do Not Track signal, your browser sends a message to websites requesting them not to track you. For information about Do Not Track, visit www.allaboutdnt.org. At this time, we do not respond to Do Not Track browser settings or signals. In addition, we may use the technologies to track visitors to the Site. Those tools may be used by us and by third parties to collect information about you and your internet activity, even if you have turned on the Do Not Track signal.

Third Party Partners and Service Providers

Some content on the Site may be served by third-parties. These third parties may use cookies or other tracking technologies to collect information about you when you use our Site. We do not control these third parties' tracking technologies or how they may be used.

HOW WE USE YOUR INFORMATION

We may use the Information provided by or collected from you in order to:

- Make the Site available to you;
- Provide you with information, products, or services;
- Fulfill any other purpose for which you provide the Information;
- Improve the Site and our business;
- Carry out our obligations to you and to enforce our rights arising from any contracts entered into between you and us;
- To provide you with notices about your account; or
- Comply with other requests you may make of us.

We may also use this information in any other way we may describe at the time you provide the Information to us, and for any other purpose with your consent.

DISCLOSURE OF YOUR PERSONAL INFORMATION

We may disclose your Personal Information in the following ways:

- To fulfill the purpose for which you provide it (for example, if you give us an email address in order to provide you with more information about our products or services, we will use that email address to provide the requested information to you, and we may disclose your email address to a service provider performing related services on our behalf, as described below);
- To contractors, service providers, and other third-parties we use to support our business, including for such purposes as fulfilling orders, processing credit card payments, delivering

packages, sending postal mail and e-mails, providing marketing assistance, analyzing customer data, conducting customer surveys, and providing customer service. We only provide these entities with the Information needed for them to perform their services and ask these entities to confirm that their privacy practices are consistent with ours;

- To the general public when you include your Personal Information in your posts or comments on the Site, including, product reviews;
- To a buyer or successor in the event of a merger, reorganization, dissolution, or other sale or transfer of some or all of our business or assets;
- To our affiliates and related companies; and
- With your consent.

From time to time we may also rent, exchange, share and/or cross-reference information, including your Information, with other persons or entities whom we believe to be trustworthy (“**Preferred Partners**”). This enables our Preferred Partners to contact you about products and services that may be of interest to you. We may also combine your Information with publicly available information and information we receive from our Preferred Partners and others. We may use that combined information to enhance and personalize your shopping experience with us, so that we can communicate with you directly about our products and events that may be of interest to you, and for other promotional purposes.

We may also disclose your Personal Information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request;
- To enforce or apply our [Terms and Conditions](#) and other agreements, including for billing and collection purposes; and
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Henrybuilt or its affiliates, customers, or others.

We may disclose aggregated and anonymous information about our users, and information that does not identify any individual, to third-parties to help us improve the Site and our business.

YOUR CHOICES AND OPTING OUT

You have the following choices regarding how your Information is used:

1. To update or correct your Personal Information: You can update your Personal Information by logging into your account on the Site, or by emailing support@henrybuilt.com.
2. To stop receiving physical mail and/or emails from Henrybuilt: You can click on the “unsubscribe” link at the bottom of any promotional e-mail you receive or update your email preferences in your account on the Site. To stop receiving catalogues or other physical mailings from us, please email support@henrybuilt.com. We reserve the right to email or otherwise contact you with respect to important administrative information, notices or changes relating to your account, our products and services.

YOUR CALIFORNIA PRIVACY RIGHTS

California Civil Code Section § 1798.83 permits users of our Site that are California residents to request certain information regarding our disclosure of Personal Information to third parties for their direct

marketing purposes. To make such a request, please send an email to support@henrybuilt.com or write us at the address set forth below.

DATA PROCESSING AND STORAGE

We and our third party service providers may process or store your Personal Information outside of the United States (or the country in which you reside, as applicable). In accordance with the laws of those countries, in certain circumstances your Personal Information may be accessible by foreign law enforcement, regulatory bodies or other authorities. For more information of our use of foreign service providers please contact us as described below.

DATA SECURITY

The transmission of information via the Internet is not completely secure. Although we have measures in place to protect your Personal Information, we cannot guarantee the security of your Personal Information. You understand that you are providing your Personal Information to us at your own risk. We are not responsible for failure or circumvention of any privacy settings or security measures we may have in place to protect your Personal Information.

CHILDREN UNDER THE AGE OF 13

We do not knowingly collect Personal Information from children under the age of 13. If you are under the age of 13, you should not make a purchase, register, or submit Personal Information to us. If we learn that we have collected or received Personal Information from a child under 13 without verification of parental consent, we will delete that information. If you believe we might have any Personal Information from or about a child under 13, please contact us at support@henrybuilt.com.

CHANGES TO OUR PRIVACY POLICY

We may modify or amend this policy from time to time. The date this policy was last revised is identified at the top of the page and the terms of this policy are effective as of that date.

CONTACT INFORMATION

To ask questions or provide comments about this policy and our privacy practices, contact us at:

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